

Iyán Rojo Greciet

Communications & Audiovisual Storyteller · Non-profit and International Development

Nationality: Spanish | **Phone:** (+34) 649 925 806 | **Email:** iyanrojo@gmail.com
Address: Torrelavega, Cantabria, Spain | **Availability:** Open to relocation and frequent field travel
Portfolio: iyanrojo.com

ABOUT ME

Communications professional with more than six years of experience creating stories, campaigns and visual content for NGOs, international cooperation programmes and brands. I plan and carry out field shoots, write and edit content, and run social media for causes with real social impact. My campaigns for an anti-trafficking NGO have reached more than **6 million views**. I have worked on cooperation projects in Spain and Central America, and I deliver training to professional groups as a corporate language teacher. I work fluently in English, Spanish and French.

WORK EXPERIENCE

02/2023 – Present · Santander, Spain

AUDIOVISUAL & COMMUNICATIONS EXPERT Asociación Nueva Vida (NGO)

I lead audiovisual communications for an NGO working on social inclusion, international protection, homelessness and the fight against human trafficking. I plan and produce photography, video and graphic design for awareness campaigns, institutional visibility and grant reporting in line with donor visibility requirements.

- I conceived and produced the campaign ***El Free Tour de la Trata*** (2025) from start to finish. It gained wide media attention and has passed **4 million views**.
- I produce weekly social media content for **@no.mas.trata**, which has passed **2 million video views** since I joined.
- I directed the documentary ***25 Years of Nueva Vida*** (2023), screened at the Filmoteca de Cantabria.
- I develop advocacy campaigns such as *Nueva Vila* (2026), a satirical video for World Homeless Day. I coordinate with programme teams, beneficiaries and external talent.

Ongoing · Santander, Spain

CORPORATE LANGUAGE TEACHER (ENGLISH & FRENCH) Freelance

- I design and deliver in-company training for groups of professionals (B1–C1), including needs analysis, tailored materials and progress follow-up.

09/2022 – 12/2022 · Madrid, Spain

AUDIOVISUAL COORDINATOR – FILMMAKER & PRODUCER EUROsociAL+ (EU–Latin America cooperation programme)

- I produced and directed two video campaigns presenting the milestones of the EU's cooperation framework with Central America.
- I translated the programme's communication needs into a production plan and coordinated the technical crew. I also built a visual narrative around a dialogue between two of the programme's consultants. Link: *Una mirada a los retos pendientes de la EFTP en América Latina*

06/2022 – 11/2023 · Gran Canaria & Tenerife, Spain

LOCATION MANAGER (FIXER) & PRODUCER ITV Studios

- I handled field logistics, locations and filming permits for five international productions. I acted as the link between the production company, local authorities and suppliers, and met tight deadlines.
- Productions: *Are You The One Italy* (2022), *Ex on the Beach USA* and *Benelux* (2022), *Love Island Benelux* and *Romania* (2023).

06/2020 – 07/2021 · Tegucigalpa, Honduras

AUDIOVISUAL COORDINATOR – NON-FORMAL TECHNICAL & VOCATIONAL TRAINING GIZ / INBAS

- I coordinated the audiovisual part of a pilot training module on post-harvest processing of fruit and vegetable products, working between the technical experts and a team of local filmmakers.
- I delivered **15 training videos**, which were added to the virtual modules of the national CADERH platform.

2019 – Present · Barcelona, Spain

FOUNDER & CREATIVE DIRECTOR Pescaito Studio

- I founded a communication and audiovisual studio that has created digital content and strategy for more than **20 national and international brands and organisations**. (pescaitofilms.com)
- The studio produced documentaries selected at the Cerdanya Film Festival and the Oregon Documentary Film Festival.
- I co-created the *Festival Confinado de Cinema Experimental*, which received more than 300 short films. Filmin and Cultura Inquieta helped distribute the selected films.

2019 – Present · Gijón & Pamplona, Spain

EVENT PRODUCTION & FILM PRODUCTION FICX – Gijón International Film Festival · Tornasol Films

- **FICX:** I have handled guest management and event production over several editions. I also interpret from English and French into Spanish at presentations, talks and press interviews.
- **Tornasol Films:** I worked as Key Set on *Bajo terapia* (2023, dir. Gerardo Herrero, Goya nominee) and as Production Assistant on *Mamá no enredes* (2022).

EDUCATION AND TRAINING

09/2025 – 09/2026 · Santander, Spain

MASTER'S DEGREE IN SECONDARY EDUCATION TEACHER TRAINING – LANGUAGES Universidad de Cantabria

Thesis on self-representation and audiovisual storytelling in the digital age.

10/2024 – 2025 · Online

DIPLOMA IN INTERNATIONAL DEVELOPMENT COOPERATION OEI – Organisation of Ibero-American States

2019 – 2020 · Barcelona, Spain

MASTER'S DEGREE IN DOCUMENTARY FILMMAKING ESCAC – Escola Superior de Cinema i Audiovisuals de Catalunya

09/2014 – 07/2018 · Madrid, Spain

BACHELOR'S DEGREE IN AUDIOVISUAL COMMUNICATION Universidad Carlos III de Madrid

10/2023 – 01/2024 · Madrid, Spain

A1/A3 DRONE PILOT CERTIFICATE UMILES

LANGUAGE SKILLS

Mother tongue: **SPANISH**

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C1	C1	C1	C1
FRENCH	C1	C1	C1	C1	B2
PORTUGUESE	C1	B2	B2	B2	B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

SKILLS

Communications: Storytelling and copywriting | Campaign concept and planning | Field content collection | Donor visibility and project reporting | Event production

Social media: Instagram | Facebook | TikTok | Short-form video for social media

Audiovisual & design: Adobe Premiere Pro, Photoshop, Illustrator, InDesign (advanced) | Final Cut Pro X | Canva | Photography (digital and analogue) | Drone filming (A1/A3)

Training & collaboration: Design and delivery of training for adult professionals | Cross-cultural teamwork | Interpreting (EN/FR → ES) | Microsoft Office

DRIVING LICENCE

Driving licence: B